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Starlight Midwest Welcomes New Board Members

Chuck Floyd and Stan Martin

CHICAGO – January 18th, 2011 – The Starlight Children's Foundation, an organization dedicated to improving the quality of life for seriously ill or injured children, has elected Chuck Floyd, Executive Vice President and Chief Operating Officer for Hyatt Hotels Corporation, and Stan Martin, Founder and Chief Executive Officer of Adroit Consulting Inc., to its Midwest Board of Directors. Floyd and Martin will each serve a three-year term on the 16-person board.

"Chuck and Stan will be excellent additions to the Board of Directors, and we are thrilled to have them join our team of volunteer directors," said Sonya Naar, Board President. "The Board and the entire Starlight community will benefit greatly from their broad and diverse expertise. Their wonderful leadership skills and dynamic management style will help to further strengthen Starlight's ability to grow and better serve Midwest children and their families."

Floyd is responsible for the management of Hyatt Hotels Corporation's hotels and resorts in the U.S., Canada and the Caribbean. He holds a degree in Hotel Restaurant Administration from Florida State University and is a graduate of Northwestern University's Kellogg Graduate School of Management's Executive Development Program. As a father of four, Floyd is passionate about giving back to children.

"I am very excited to be an active member of the Starlight Board. The opportunity to vitally contribute to this foundation is an honor," said Floyd. "I hope to help Starlight grow in as many aspects as possible."

Martin has more than 25 years of experience as a business executive and consultant in both domestic and international operations. He graduated Summa Cum Laude from Lehigh University, with a B.S. in Finance. As seen through his involvement on the Foundation Board of

the Memorial Children's Hospital, Martin is committed to helping seriously ill children and their families.

"I am honored to join Starlight's Board of Directors and have the opportunity to hold a very active position in their success," said Martin. "I hope to be able to add my organizational leadership and operational and marketing experience to the skills of the other Board members to truly be able to make a difference for these children and their families."

Starlight Midwest offers comprehensive programming of outpatient, hospital-based and Web offerings that enable the organization to provide ongoing support for children and families — from diagnosis through the entire course of medical treatment. Programs are high tech and high touch, blending entertainment, education and family interaction.

About Starlight Children's Foundation Midwest:

When a child or teenager has a serious medical condition, everyone in the family is affected. Since 1986, Starlight Children's Foundation™ Midwest has been dedicated to helping seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. Starlight's programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and connect families facing similar challenges so that no one feels alone. Celebrating its 25th anniversary this year, Starlight Midwest provides ongoing support to more than 300,000 children, parents and siblings in Illinois, Indiana, Michigan and Wisconsin with an array of outpatient, hospital-based and Web offerings. To learn more visit www.starlight-midwest.org.

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